

Every day, a plan, every contact, Wave derives it.

Wave derives a month-view calendar of who to reach each day from your own data, so you open Monday to a ready list and build no segmentation yourself.

MONTH VIEW

Mon 3 · 14 contacts

READY

Tue 4 · 9 contacts

READY

Wed 5 · 11 contacts

READY

Thu 6 · 7 contacts

READY

Fri 7 · 5 contacts

READY

MONDAY READ

Fourteen contacts ready

DAY DRILL-IN

	ROLE	THEME	CHANNEL
Champion	90	80	70
Economic Buyer	80	70	60
Tech Evaluator	70	60	50
Compliance	60	50	40

PER CONTACT

Role, theme, channel

ZERO CONFIG

Your data

→

Wave

→

Send calendar

SETUP REQUIRED

None, it just appears

WHAT YOU SEE

A List Per Day

Each date shows how many contacts have a Wave-predicted send that day.

CLICK A DAY

Who And What

Open any date to see each contact, their role, next theme, and preferred channel.

WHERE IT COMES FROM

Derived, Not Built

No lists to build, no dates to set. Wave derives the calendar from your own data.

See your send calendar.

Request a demo. Book a 20-minute walkthrough on your real contacts.

tidalrevops.com/wave#engagement