

Read the real momentum, rank the whole pipeline, prove what's working.

Motion Traction scores every account's buying motion every morning from your own first-party engagement, and ranks it against your pipeline so you call the accounts heating up first.

EVERY ACCOUNT, SCORED

Trending up

34

Flat

41

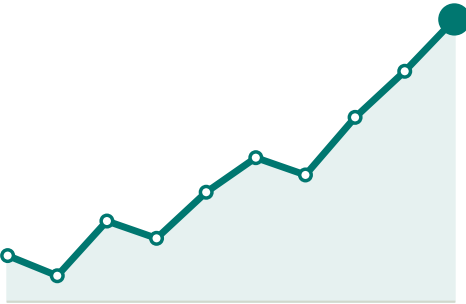
Cooling

25

COMPOSITE SIGNAL
Trending up · 90th pct

DAILY VERDICT

TRENDING UP



TODAY'S READ
Trending up

PIPELINE RANK

Northwind Trading

UP

Acme Robotics

UP

Globex Systems

UP

Initech Cloud

FLAT

Umbrella Health

DOWN

TOP MOTION
Northwind · 90th pct

WHAT YOU SEE

One daily verdict

Every account gets a Trending Up, Down, or Flat verdict from your own first-party engagement.

WHAT YOU GET

Up / Down / Flat

A daily read on whether each account is moving up or down, refreshed every morning.

WHERE TO FOCUS

Pipeline rank

Each account ranks against your whole pipeline, so a hot motion stands out from a good week.

Prove your pipeline momentum.

Request a demo. Book a 20-minute walkthrough on your real accounts.

tidalrevops.com/wave#revenue