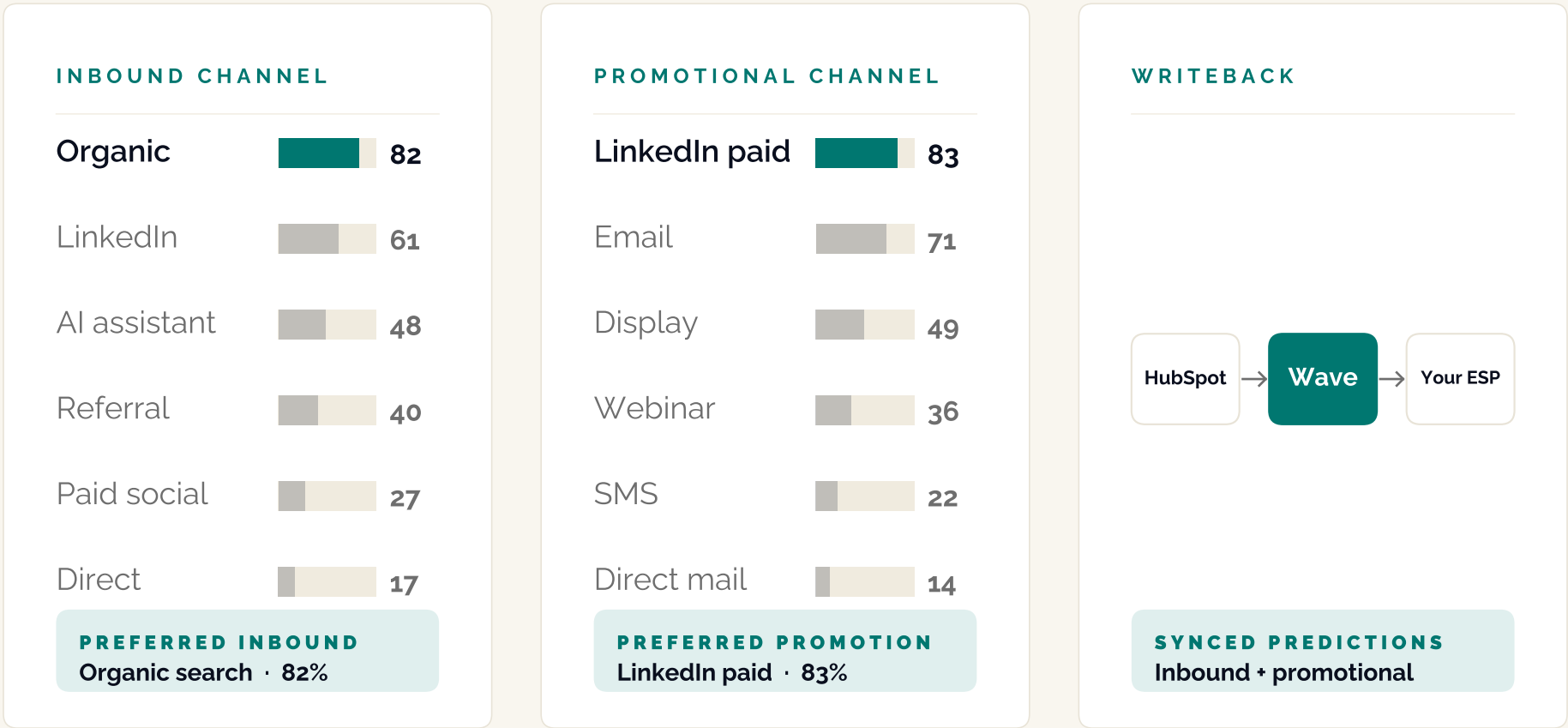


Read the inbound signal, score the right channel, send on the one they pick.

Wave joins your stack and trains on how every person arrives, not on the sends you have already made.



HOW THEY ARRIVE

Inbound Axis

The channel each person arrives and discovers you through, from inbound behavior.

WHERE THEY RESPOND

Promotional Axis

The channel each person responds to when promoted, scored per offer.

WHERE IT LANDS

Stack Writeback

Both predictions sync back to HubSpot per contact, under a per-tenant kill switch.

See your channels.

Request a demo. Book a 20-minute walkthrough on your real inbound signal.

tidalrevops.com/wave#engagement