

Crawl the library, tag the metadata, join the engagement.

Wave reads every permalink in your stack, tags each asset against your own taxonomy, and joins it to person-level engagement so you can answer what each buyer consumed.

CONTENT INVENTORY

Buyer guide: scoring MID

Case study: Acme +32% PROOF

Webinar: lifecycle 101 TOP

Solution brief: handoff MID

Blog: AI cohorts TOP

TOP MATCH

Solution brief: handoff

TAGGING



OUTPUT

Structured · find by meaning

PERSON JOIN

Read: scoring guide MID

Watched: lifecycle 101 TOP

Downloaded: handoff MID

Visited: pricing BOTTOM

Read: AI cohorts TOP

LATEST READ

Solution brief: handoff

WHAT YOU HAVE

Asset Inventory

Every permalink in your stack, tagged against your controlled taxonomy.

HOW IT TAGS

On Your Taxonomy

Wave reads every asset and tags it against your own schema, so the output is structured and yours.

WHO READ WHAT

Consumption View

Each engagement event joins to the asset tags, so you answer the question instantly.

See your library.

Request a demo. Book a 20-minute walkthrough on your real content stack.

tidalrevops.com/wave#content