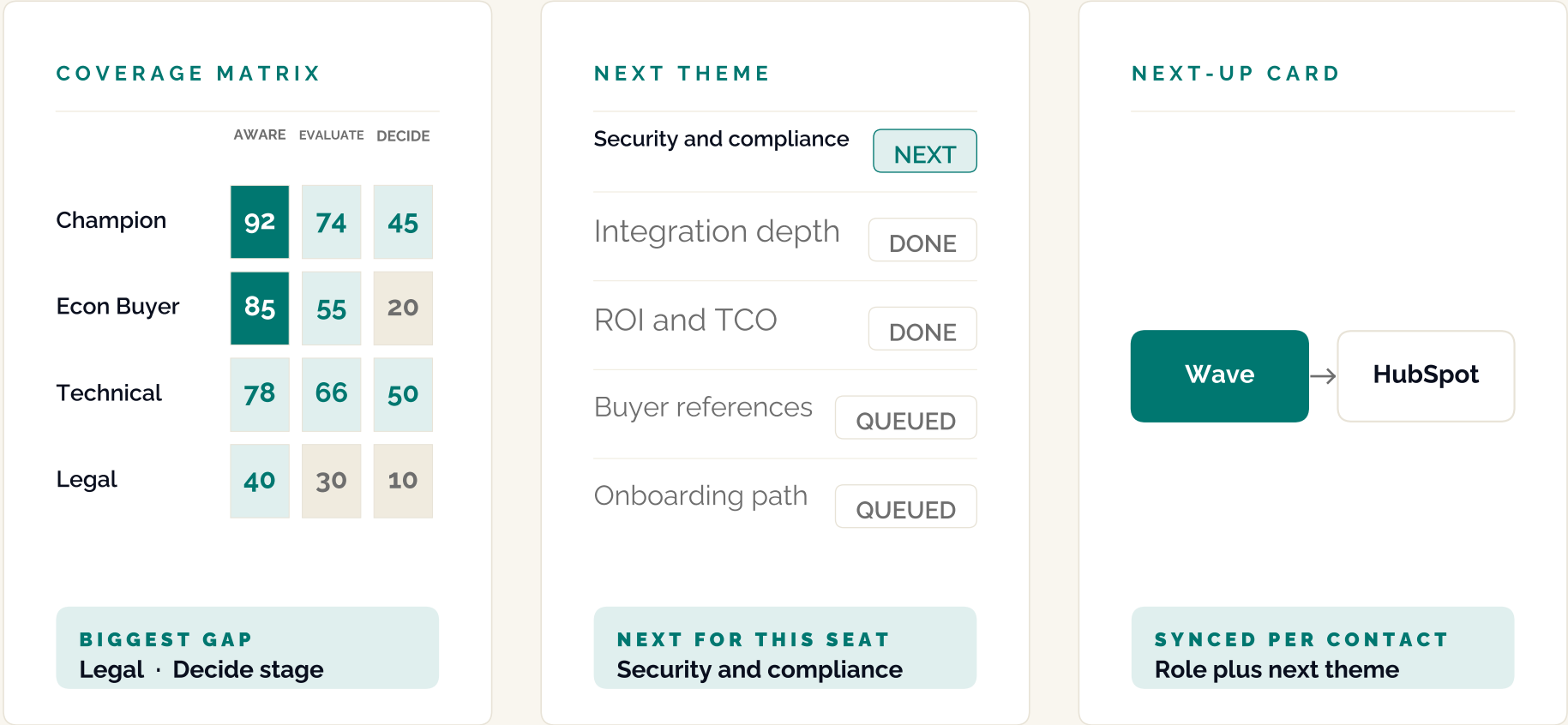


Map the committee, see each seat's gap, serve the next theme.

Wave models each account's buying committee and scores what every seat has consumed, then routes the next theme each member needs to the channel they answer.



WHERE THEY ARE

Seat Coverage

A role by stage grid, green to red, showing which seats are covered and which are stuck.

WHAT TO SEND

Best Next Asset

Wave picks the next theme each seat needs, then ranks the single best asset for it.

WHERE IT LANDS

Writes to HubSpot

Each member's role and next theme write back to HubSpot, native to your existing plays.

See your committees.

Request a demo. Book a 20-minute walkthrough on your real accounts.

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