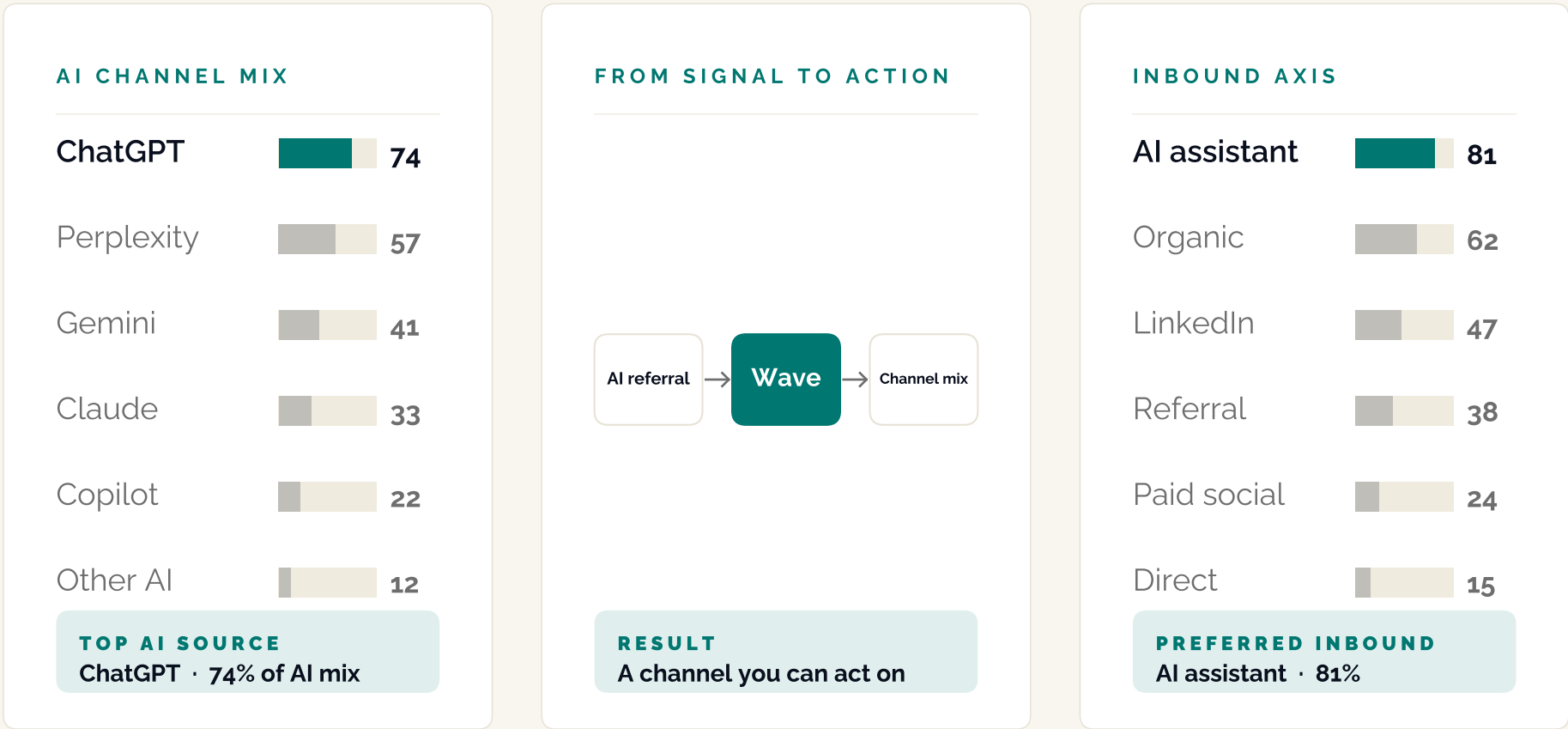


See the AI traffic, name the AI referrer, act on the new signal.

Wave reads every inbound touch and names the AI assistant behind it, so ChatGPT, Perplexity, Claude, Gemini, and Copilot show up as real channels, not direct.



TOP AI REFERRERS

AI Signal

Every inbound touch is named by the AI assistant behind it, ranked by share.

HOW IT LANDS

Named, Not Lost

AI arrivals are named and folded into your channel mix instead of vanishing into direct.

WHERE IT FOLDS IN

One Pipeline

AI referrals flow into the same inbound channel read as every other arrival. No separate silo.

See your AI mix.

Request a demo. Book a 20-minute walkthrough on your real AI referral data.

tidalrevops.com/wave#engagement