

Five signals, one call, every contact, in your CRM.

Wave fuses content, format, channel, timing, and buying-group context into one next-best-action per person, then writes it back to the contact record your campaigns already run on.

THE ONE CARD

Next theme: Security CONTENT

Format: Webinar FORMAT

Promote via LinkedIn CHANNEL

Reach Thursday AM TIMING

Cap 2 touches / week CADENCE

COMPOSITE CONFIDENCE
High

HOW IT CONVERGES

Five models

↓

Wave

↓

One card

STACK SIMPLIFIED
One layer, not four tools

WHERE IT LANDS

Wave

↓

HubSpot

↓

Campaigns

SYNCED
Next theme, format, channel, timing

THE ONE CARD

Next-Up Card

Content, format, channel, timing, and committee role, fused into one recommendation per person.

HOW IT FUSES

One Data Layer

Every model writes to one place, so the signals combine instead of competing.

WHERE IT LANDS

CRM-Native

The recommendation syncs to HubSpot as contact fields your sequences already use.

See one card per contact.

Book a 20-minute walkthrough on your real data.

tidalrevops.com/wave#demo