

# Every day, a plan, every contact, Wave derives it.

Wave derives a month-view calendar of who to reach each day from buying-group progress, channel predictions, and cadence timing, so you build no segmentation list.

**MONTH VIEW**

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Mon 3 · 14 contacts READY

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Tue 4 · 9 contacts READY

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Wed 5 · 11 contacts READY

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Thu 6 · 7 contacts READY

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Fri 7 · 5 contacts READY

**MONDAY READ**  
Fourteen contacts ready

**DAY DRILL-IN**

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ROLE | NEXT THEME | CHANNEL

|                |    |    |    |
|----------------|----|----|----|
| Champion       | 90 | 80 | 70 |
| Economic Buyer | 80 | 70 | 60 |
| Tech Evaluator | 70 | 60 | 50 |
| Compliance     | 60 | 50 | 40 |

**PER CONTACT**  
Role, theme, channel

**ZERO CONFIG**

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Your data

↓

Wave

↓

Send calendar

**SETUP REQUIRED**  
None, it just appears

**WHAT YOU SEE**

## A List Per Day

Each date shows the count of contacts whose Wave-predicted next send falls that day.

**CLICK A DAY**

## Who And What

Open any date to see each contact, their role, next theme, and preferred channel.

**WHERE IT COMES FROM**

## Derived, Not Built

No lists to build, no dates to set. Wave derives the calendar from your own data.

## See your send calendar.

Book a 20-minute walkthrough on your real contacts.

[tidalrevops.com/wave#demo](https://tidalrevops.com/wave#demo)