

No keys, no friction, no security review, Wave still connects.

Wave can onboard your full contact and engagement history with no OAuth and no API keys, by secure file upload or a read-only Snowflake view your team controls.

FILE UPLOAD

People	REVIEW
Engagement events	REVIEW
Outbound promotions	BATCH
Field normalization	AUTO
Encrypted at rest	SECURE

IT REVIEW NEEDED
None · zero API keys

WAREHOUSE READ

Key-pair JWT	95
Tenant view	88
Daily sync	72
Schema guard	60
Read only	50

WHAT WAVE READS
A view you control

READ ONLY

```
graph TD; A[Your sources] --> B[Wave]; B --> C[HubSpot]
```

SOURCE FILE OR WAREHOUSE
Never modified

PATH ONE

Secure File Source

Upload a CSV of people, engagement, and promotions. Review every row, then approve. No OAuth.

PATH TWO

Snowflake Connector

Wave reads a view your team publishes using RS256 key-pair JWT, the credential model IT already

WHERE IT LANDS

Source Stays Untouched

Both paths are read only. Wave produces intelligence and writes predictions back to HubSpot today.

Pick how Wave connects.

Book a 20-minute walkthrough on your security constraints.

tidalrevops.com/wave#demo