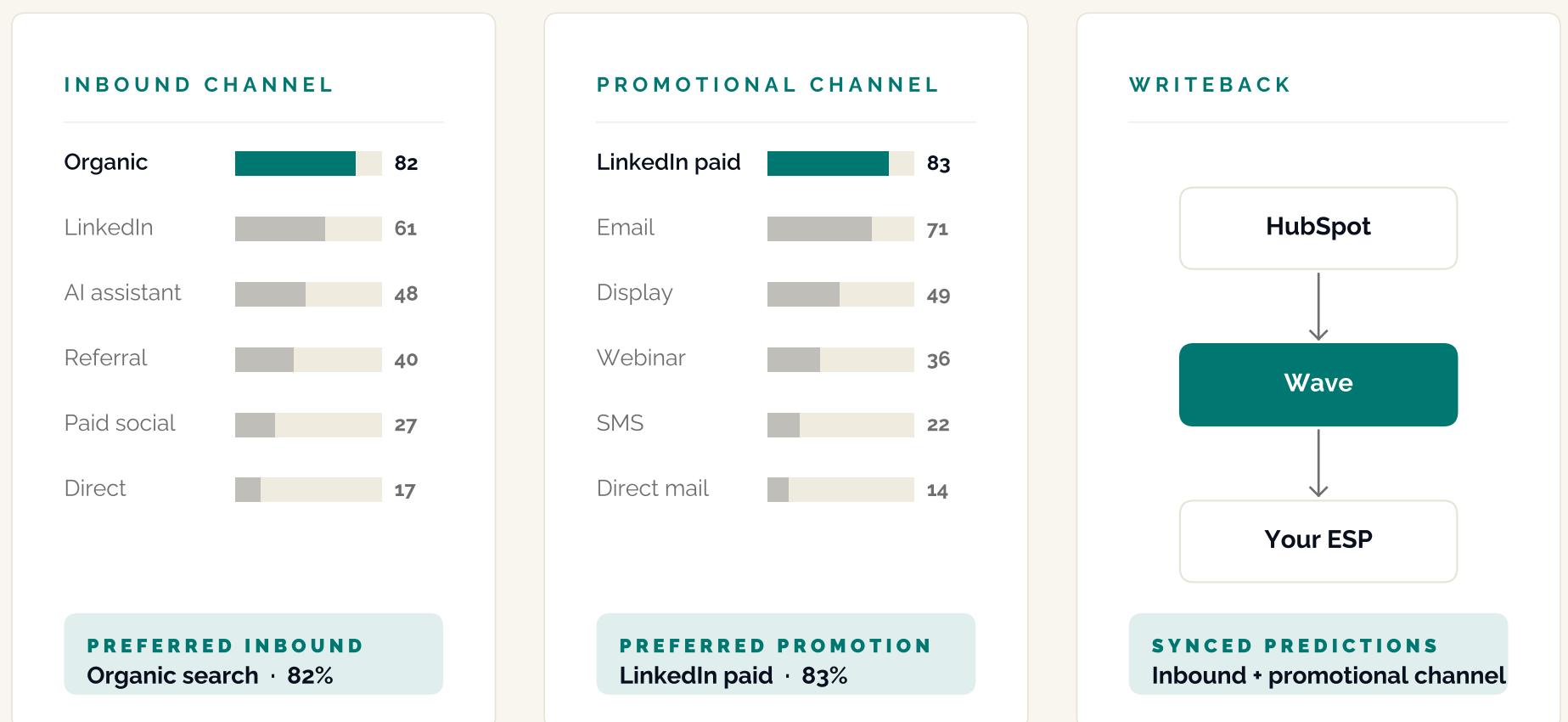


Read the inbound signal, score the right channel, send on the one they pick.

Wave joins your stack and trains on how every person arrives, not on the sends you've already made.



HOW THEY ARRIVE

Inbound Axis

Score the channel each person arrives and discovers you through, from inbound behavior.

WHERE THEY RESPOND

Promotional Axis

Score the channel each person actually responds to when promoted, per offer.

WHERE IT LANDS

Stack Writeback

Two predictions sync back to HubSpot per contact, governed by a per-tenant kill switch.

See your channels.

Book a 20-minute walkthrough on your real inbound signal.

tidalrevops.com/wave#demo