

Crawl the library, tag the metadata, join the engagement.

Wave reads every permalink in your stack, extracts structured tags with an LLM, and joins them to person-level engagement so you can answer what each buyer consumed.

CONTENT INVENTORY

Buyer guide: scoring	MID
Case study: Acme +32%	PROOF
Webinar: lifecycle 101	TOP
Solution brief: handoff	MID
Pricing one-pager	BOTTOM
Blog: AI cohorts	TOP

TOP MATCH
Solution brief: handoff

EXTRACTION PIPELINE

```
graph TD; A[Your URLs] --> B[Wave]; B --> C[Tagged Assets];
```

OUTPUT SHAPE
Structured tags · semantic search

PERSON JOIN

Read: scoring guide	MID
Watched: lifecycle 101	TOP
Downloaded: handoff	MID
Visited: pricing	BOTTOM
Read: AI cohorts	TOP

LATEST READ
Solution brief: handoff

WHAT YOU HAVE

Asset Inventory

Every permalink in your stack, tagged against your controlled taxonomy.

HOW IT TAGS

LLM Extraction

An LLM extracts against your own schema, so the output is structured and on your taxonomy.

WHO READ WHAT

Consumption View

Each engagement event joins to the asset's tags, so you answer the question instantly.

See your library.

Book a 20-minute walkthrough on your real content stack.

tidalrevops.com/wave#demo