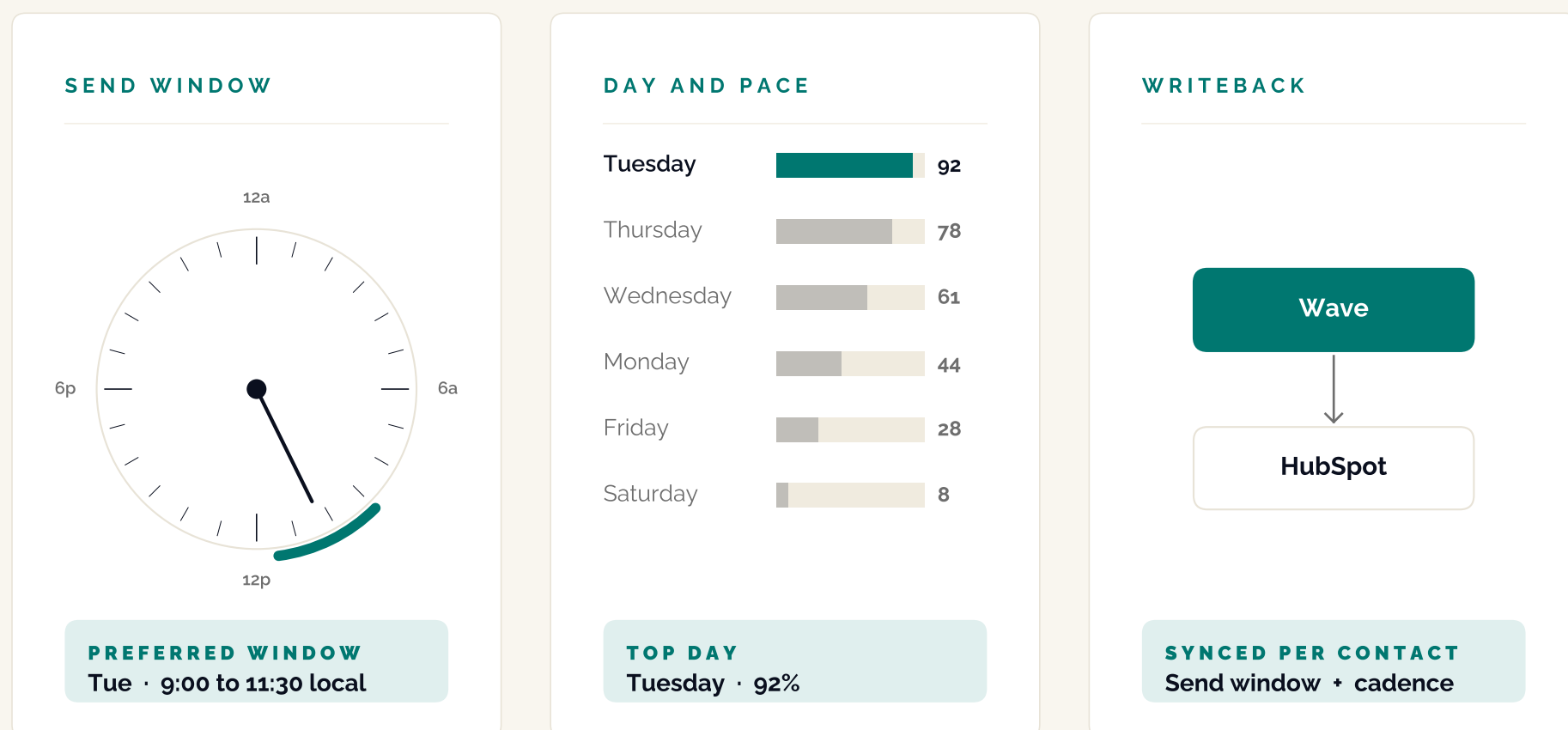


# Predict the right window, pace the right cadence, stop before they go cold.

Wave learns each person's preferred window, day, interval, and saturation from inbound behavior, and writes the timing back to HubSpot so your existing automation runs on it.



## WHEN TO SEND

### Time-of-Day

Predict the local hour window when each person actually engages, not when you happened to send.

## WHICH DAY

### Day and Saturation

Pick the day each person acts, the target interval between touches, and the point they go cold.

## WHERE IT LANDS

### Timing Writeback

The predicted send window and target cadence interval write back to HubSpot today, Marketo next.

## See your cadence predicted.

Book a 20-minute walkthrough on your real engagement data.

[tidalrevops.com/wave#demo](https://tidalrevops.com/wave#demo)