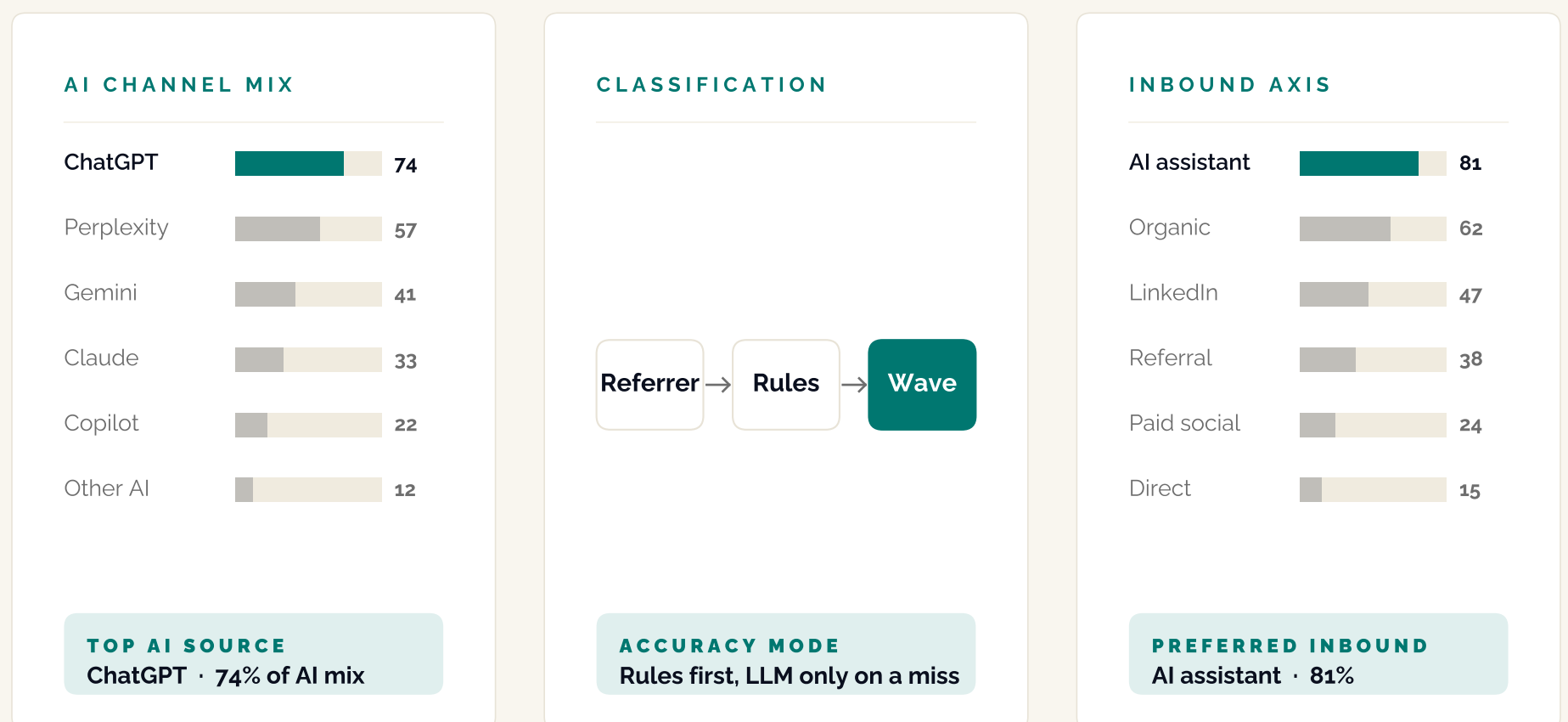


See the AI traffic, name the AI referrer, act on the new signal.

Wave classifies every inbound touch against a B2B channel taxonomy that names ChatGPT, Perplexity, Claude, Gemini, and Copilot as first-class.



TOP AI REFERRERS

AI Signal

Every inbound touch is classified against a taxonomy that names each AI assistant distinctly.

HOW IT LANDS

Two-Pass Engine

A per-tenant rules engine classifies first, with an LLM fallback only when the rules miss.

WHERE IT FOLDS IN

One Pipeline

AI referrals flow into the same inbound channel prediction as every other arrival. No separate silo.

See your AI mix.

Book a 20-minute walkthrough on your real AI referral data.

tidalrevops.com/wave#demo